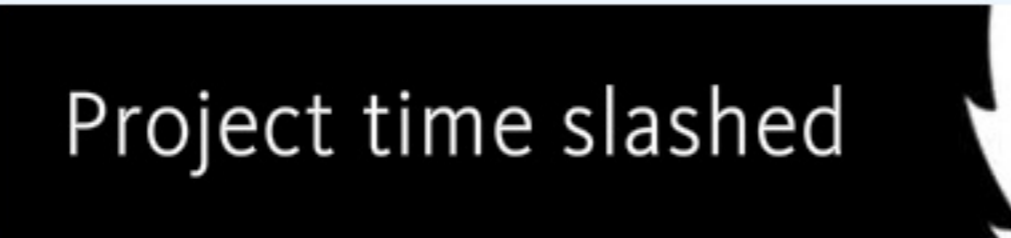




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# Person unveils 'Warhol-esque' east London housing - image

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Last Updated: 01 January 2007 00:00

**Person Group architects has unveiled this image of its new Bow Belles mixed-use project on the fringe of the Olympic Village in Bow, east London, which is due to go in for planning.**

The upper part of the development will deliver 200 family apartments, while the lower floors will provide the community with a new supermarket and other retail space, as well as a bar and restaurant.

A focal point of the nine-storey project is its curved facade facing the canal, which will show a Warhol-esque repetition of a Marilyn Monroe print.

This perforated facade will react differently to both daylight and the internal artificial lights from the apartments.

The idea, says the practice, is to project a random light show using lighting from the apartments when people are at home.

According to Person, the facade will also act as a shade and wind breaker, providing residents with additional privacy.

by Richard Vaughan

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