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PROFILE: Penson Group Ltd

Founded by architect Lee Penson, the Waterloo based practice is delivering its first string of eclectic projects after just under two years in business.

Penson is emerging as one of the UK's most invigorating team of talented and dedicated professionals, and cover chartered architecture, interior design, chartered structural engineering as well as planning and relocation within the hospitality sector. Penson is currently



involved in discussions for a major new build 1000 bedroom hotel in Beijing, firm commissions for an 11 storey nightclub in Johannesburg, a proposal for the restoration and creation of an intoxicating spa at Stoke Place in Berkshire. There is also a range of commercial hotel projects in the pipeline, including Ramada, Days Inn and Express Inn brands across the UK. Penson also aim to bring a new romance to the ethos of leisure. The

proposed pool at Stoke Place, Berkshire is set to become one of the world's most stunning pool enclosures with panoramic vistas of one of the UK's notable historical gardens designed by Capability Brown. The concept is to create a high class detox retreat, with the UK's first internal infinity detox pool and restoration of the hotel. The project will also include the creation of conference suites, built on stilts in the middle of the lake. Each conference suite will sit within the water, creating tranquility, privacy and beautiful views across the six acre lake.

On a different theme, Penson's 'pub-to-office conversion' HQ for London Central Transport was recently completed on schedule. The Brighton & Hove HQ Big Bleu, now known locally as the 'time machine' was also recently finished, and has been featured in BA's Business Life Magazine.

Having recently won the MIXOLOGY Newcomer of the Year award, Lee Penson comments, "It has not sunk in



yet, but as more and more projects are completed, I sense that we are on to something here with Penson. There is so much going on, and all the late nighters on Pro Plus have been worth it."

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